



Emily S Huth

Digital Content & Social Media

www.emilyshuth.com

My Strengths:

- Attention to detail
- Graphic Design - Creating logos, web images, apparel designs, product labels, & marketing materials
- Ten years Merchandising - Creating visual displays, improving product sales, implementing customer feedback, & managing inventory
- Ten years Operations - Managing daily operations, improving performance, tracking KPIs, Shipment, initiating new programs, & onboarding
- Ten years of Customer service
- Adobe Creative (Experienced in Photoshop, InDesign, Lightroom, Fonts & Illustrator)
- Microsoft Office Suite

Education:

Savannah College of Art and Design (SCAD) Savannah, GA - Class of 2017
B.F.A. Communication degree
Illustration, Graphic Design, & Photography

Honors & Accomplishments:

2021 District Manager Rivet of Excellence for Merchandising
2019 Banana Republic Top 100 loyalty performers
2019 Gap Leadership Development Program (LDP)
2017 (SCAD) Illustration used for promotion
2016 (SCAD) Patterns in Nature showcase
2016 (SCAD) Lacoste Artist showcase
2013-2017 (SCAD) Achievement Honor Scholarship & Academic Honors Scholarship

Work Portfolio:

- Stealth Start-Up** Digital Content & Social Media Since January 2020. Creating logos, web images, apparel designs, managing digital content creation, & social media accounts.
- Catalyst Cos** Operations Coordinator Since June 2023
- Desert Dimensions Properties** Administrative Coordinator Since June 2023
- Vortex Executives** Marketing Client Associate from March to April 2023. Partnered with non-profits
- Gap** General Manager & Senior Merchandiser from Sep 2020 to Nov 2022. Mentored leaders from four stores to improve overall district visual standards. Led the launch of the unisex GapLogo, Gfit, & GapBaby
- Banana Republic** Assistant Manager of Daily Operations from Feb 2018 to Aug 2020. Led training & standards for new programs; BOPIS (buy-online pick up in-store), Loyalty programs, & Back of House.
- Aimmune** Graphic Designer from Dec to Feb 2020. Created a series of celebratory labels for FDA approval
- Volante Handbags** Production Assistant & Product Stylist in Aug 2019. Multitasking lighting, products, models, & brand standards for a commercial campaign
- The Eleven Movie** Graphic Designer in June 2019. Created a WWII tribute patch to commemorate vets
- R. Jael Photography** Social Media Manager from Jan to April 2019. Managed Instagram brand presence to establish branding & marketing
- Teachers' Curriculum Institute (TCI)** Graphic Designer from Jan to June 2018. Created infographics, charts, & illustrations for K-8 student textbooks.
- Fine Things Boutique** Manager from May to Dec 2017. Merchandising & Social Media Content Creator
- Epiphany Cathedral** Graphic Designer from April to May 2016. Created a new logo & banner images for the web
- Abercrombie & Fitch** Stock & merchandising associate from June 2012 to Dec 2015
- Osara** Designer & Photographer from Jun to Aug 2015. Updated headshots, website, & social media presence with concert photos & videos.